

**EXECUTIVE SUMMARY OF  
STAFFORD COLLEGE SELF ASSESSMENT REPORT 2007/08**

**12 February 2009**

**COLLEGE GRADES AND JUDGEMENTS (06/07 grades in brackets)**

	Grade			
	Overall	16-18	Adults	WBL
<b>Overall effectiveness</b>	<b>2 (2)</b>	2 (2)	2 (2)	3 (3)
<b>Capacity to improve</b>	<b>2 (2)</b>	2 (2)	2 (2)	3 (2)
<b>Achievement and standards (KQ1)</b>	<b>2 (3)</b>	2 (3)	2 (3)	3 (3)
<b>The quality of provision</b>	<b>2 (2)</b>	2 (2)	2 (2)	3 (3)
KQ2. Effectiveness of teaching, learning and training	2 (2)			3 (3)
KQ3. Meeting the needs and interests of learners	2 (2)			3 (3)
KQ4. How well are learners guided and supported	2 (2)			3 (3)
<b>Leadership and management (KQ5)</b>	<b>2 (2)</b>			3 (3)

**Contributory Grades**

	Grade
Equality of Opportunity	2 (2)
Educational & Social Inclusion	1 (2)
Value for money	1 (2)

**Performance Indicators - Framework for Excellence**

(\* indicates complete data not yet available)

Dimension	Grade	Dimension	Grade
		<b>Finance</b>	<b>1</b>
Employer Views	*	Financial Health	2
Learner Views	1 (n/a)	Financial Control	1
		Use of Resources	1

<b>Outcomes for children and young people</b>	<b>Grade</b>
1. Being healthy	2 (3)
2. Enjoying and achieving	2 (2)
3. Staying safe	2 (3)
4. Contributing to the community	2 (3)
5. Achieving economic well being	2 (2)

<b>Primary College Goals</b>	<b>Grade</b>
Long course retention rate > 85% (08/09 target > 87%)	2 (n/a)
Long course success rate > 77% (08/09 target > 79%)	1 (n/a)

*Grade 1: Outstanding, 2: Good, 3: Satisfactory, 4: Inadequate*

## Summary Evaluation of Overall Effectiveness

- The overall effectiveness of the College is good.
- Progress against the College mission and 3-year Development Plan is good. The 3-year Development Plan is being addressed in a timely fashion and the College is in line with the targets set for FE and work based learner numbers. Most FE success rate targets have been met, with some exceeded. WBL success rate for overall apprentices and advanced apprentices combined was within 1% of target. All WBL sector subject areas (SSAs) met or exceeded last year's LSC minimum level of performance (MLP) of 45%. SSAs 4 (Engineering), 7 (Retail) and 15 (Business) had significantly higher success than this (56%, 76%, 63% respectively). SSA1 (Health, Public Services and Care) was at 45% and SSA5 (Construction) was 3% above.
- The overall College success rate in 2007/08 is 81%, a rise of 13% during the last 4 years.
- College success rate for long course provision in 2007/08 is 79%, a rise of 24% over the last 4 years.
- College success rate for short provision (<5 weeks) is outstanding at 97% (06/07 nat. average 94%).
- College success rate for short provision (5-24 weeks) is outstanding at 92% (06/07 nat. av. 82%), a rise of 27% over 4 years.
- Long course success rates in Sector Subject Areas (SSA) 4, Engineering and 6, Information and Communications Technology is outstanding, with success rate significantly above national average.
- Long course success rates in SSAs 1, Health, Public Services and Care, 2, Science and Maths, 3, Agriculture, Horticulture and Animal Care, 7, Retail and Commercial Enterprise, 10, History, 11, Social Sciences, 12, Languages, Literature and Culture, 13, Education & Training, 14, Preparation for Life & Work and 15, Business, Admin & Law are good, with success rates above national averages. Long course success rates in the other SSAs are in line with national rates.
- Overall Key Skill success rate has improved from 39% in 2004/05 to 55% in 2007/08 (6% above 06/07 national average), pass rate from 49% to 62% and retention rate from 80% to 88%. Most qualification success rates are now significantly above national averages.
- The latest LSC distance travelled (DT) data for the college covers only FE and WBL 16-19 learners completing in 2006/07. For FE value added (VA) the LSC data at 24 Nov 08 is for 2007/08. At headline college level for significant SSAs and qualification types the data shows:
  - on FE value added measures (i.e. for graded level 3 qualifications) SSAs 1 (Health, Public Services & Care) is above national average. SSAs 2 (Science & Maths), 11 (Social Sciences), 12 (Languages) and 15 (Business, Admin & Law) are around average. SSAs 9 (Arts & Media), 6 (ICT) and 8 (Leisure, Travel & Tourism) are slightly below average.
  - on FE value added measures 2007/08 value added was significantly above (+16.39) national average for BTEC National Diplomas (up from average in 06/07) and around national average for AS and A level (the latter was below in 06/07);
  - on FE distance travelled measures (i.e. for all other FE qualifications, including key skills) the majority of types of qualifications were significantly above national average distance travelled scores, with BTEC First Diploma (+16.77) and key skills (range of 3.12 to 18.14) the largest. NVQs were below national averages but in 2007/08 success rates were outstanding for level 1, level 2 19+ & level 3 16-18 and good for level 2 16-18 & level 3 19+;
  - on WBL distance travelled the majority of the provision was around national average, with WBL NVQ level 3 (2 year) significantly above (+21.79).Evaluation of value added and distance travelled is hampered at individual qualification level by the provisional nature of much of the 06/07 data (for most cohorts some learners results had not been captured) and the omission of 19+ learners who undertake many of the college's courses alongside 16-19 learners. Where data is robust VA and DT evaluation at qualification level is considered in Faculty sub-SARs.
- The success rate for Stafford College learners gaining full level 2 or 3 qualifications in 2007/08 was above the last set of regional averages, derived from the 06/07 'West Midlands Regional Performance Framework – overview', and above the rates achieved by the College in 2006/07:
  - 16-18 full L2 success in 07/08 71%, 06/07 64% (regional average 69%)
  - 16-18 full L3 success in 07/08 72%, 06/07 62% (regional average 62%)
  - 19+ full L2 success in 07/08 75%, 06/07 59% (regional average 63%)
  - 19+ full L3 success in 07/08 61%, 06/07 59% (regional average 58%)

- The 14-16 provision for local high schools is good. In 07/08 success rate on the discrete vocational provision was 76%, 10% above the Government target and above the 06/07 rate.

## EVIDENCE OF THE CAPACITY FOR IMPROVEMENT

FE Success Rate Improvements	2007/08 final position in Feb 2009 (against 06/07 CPR in brackets)
Overall long	79% (72%)
Overall short	92% (94%)
16-18 long	79% (71%)
16-18 short	96% (97%)
19+ long	76% (73%)
19+ short	90% (93%)

### Progress on the WBL Targets for 2007/08

Target for overall framework success was	62%	Actual was 61%
Target for timely framework success was	46%	Actual was 29%
Target for overall adv app F/W success was	59%	Actual was 53%
Target for timely adv app F/W success was	50%	Actual was 42%

### Implementation of the 2007/08 College Leadership and Management Quality Improvement Plan

Actions taken in 2007/08	Targets for end of 07/08	Improvements that resulted
<u>Risks:</u>  <i>Major disaster</i> ACTION: Review and update Disaster Recovery Plan annually  <i>Loss of vital electronic data</i> ACTION: Daily electronic backup tapes, stored for several weeks offsite  <i>Physical restrictions on expansion at Earl Street</i> ACTION: Seek alternative locations in a timely fashion as part of normal business contingency planning	Disaster Recovery Plan allows business to proceed with minimal delays  Business data is protected and recovered in the event of loss of working copies  Alternative and cost-effective offsite locations, if necessary	Plan reviewed by Corporation  Electronic backup procedure maintained  Premises at Palmbourne Industrial Estate expanded and additional teaching space secured at Chetwynd Centre.
<u>Strengths:</u>  <i>Further improvement in the above national average Key Skills success rate:</i> ACTION: More targeted support	3% increase in overall Key Skills success rate	2% increase in overall success rate achieved (college rate 55%, national rate for 06/07 49%), with the vast majority of Key Skill

Actions taken in 2007/08	Targets for end of 07/08	Improvements that resulted
<p>for learners finding key skills difficult. Continued staff development for staff who find key skills challenging to deliver.</p> <p><i>Further improvements in the observation process for teaching and learning:</i> ACTION: Higher rate of observations for teachers below the average observation grade. Development of monitoring procedures</p>	<p>Improved learner satisfaction and success rates, and improved grades in follow-up observations</p>	<p>qualifications well above respective national rates for 06/07</p> <p>All achieved: Learner rating for quality of teaching up by 3%; Learner rating for course organisation up by 5%; Overall success rate for long courses up by 6% to 78% (7% above 06/07 national average)</p>
<p><u>Areas for Improvement:</u></p> <p><i>Some retention rates</i> ACTION: Continue with the relentless drive to improve retention, pass and success rates through the 'This Way Up' initiative and the programme of close course monitoring</p> <p><i>Some pass rates</i> ACTION: Targeted support for learners and associated staff development</p> <p><i>Some WBL success rates</i> ACTION: Targeted support for learners and associated staff development</p> <p><i>Some poorly constructed course self assessment reports</i> ACTION: Continue targeted staff development for specific course teams, and close monitoring by Faculty Managers</p>	<p>Long Level 2 (16-18 &amp; 19+) retention rates 80% and 81% respectively</p> <p>Long levels 1/2/3 (16-18) pass rate at 91%, long level 1 (19+) at 91%</p> <p>All apprentices 62% overall All apprentices 46% timely Adv app 59% overall Adv app 50% timely SSA1 50% overall &amp; timely</p> <p>SAR having a full evaluation and SMART Quality Improvement Plan</p>	<p>Both over target at 88% &amp; 85% respectively</p> <p>Long L1 16-18 well above at 96% Long L2 16-18 just below at 89% Long L3 16-18 at target of 91% Long L1 19+ at target of 91%</p> <p>Achieved 61% Achieved 29% Achieved 53% 45% achieved 45% overall, timely 40%</p> <p>Improved on 2006/07</p>

## Main Improvements since Last Full Year before Inspection in February 2006

National rates/improvements in brackets (\* 06/07 national rates quoted in 2007/08 column)

Qualification Type	level	Year of completion	2004/05	2007/08 *	Improvement since 04/05
Long (all ages)	All	No. of starts	6485	5473	
		% retention	74 (76)	85 (82)	+11 (+6)
		% pass	80 (82)	92 (87)	+12 (+5)
		% success	60 (62)	79 (71)	+19 (+9)
Long (16-18)	1	No. of starts	810	740	
		% retention	81 (80)	91 (85)	+10 (+5)
		% pass	74 (80)	96 (88)	+22 (+8)
		% success	60 (64)	87 (74)	+27(+10)
Long (19+)	1	No. of starts	895	385	
		% retention	73 (75)	93 (81)	+20 (+6)
		% pass	81 (82)	91 (87)	+10 (+5)
		% success	60 (62)	84 (71)	+24 (+9)
Long (16-18)	2	No. of starts	927	1221	
		% retention	72 (76)	88 (81)	+16 (+5)
		% pass	85 (82)	89 (87)	+4 (+5)
		% success	58 (61)	78 (70)	+20 (+9)
Long (19+)	2	No. of starts	1098	970	
		% retention	74 (73)	85 (79)	+11 (+6)
		% pass	85 (82)	93 (87)	+8 (+5)
		% success	63 (60)	79 (69)	+16 (+9)
Long (16-18)	3	No. of starts	1482	1370	
		% retention	77 (81)	83 (84)	+6 (+3)
		% pass	79 (84)	91 (87)	+12 (+3)
		% success	61 (68)	75 (73)	+14 (+5)
Long (19+)	3	No. of starts	852	673	
		% retention	72 (72)	73 (79)	+1 (+7)
		% pass	81 (79)	95 (87)	+14 (+8)
		% success	58 (57)	69 (68)	+11 (+11)

## Headline FE Retention, Pass and Success Rates (national averages in brackets)

(Data from CPR unless indicated)

Qualification Type	level	Year of completion	2005	2006	2007	2008 *
All Qualifications (all ages)	All	No. of starts	16025	12988	8397	7060
		% retention	86 (86)	87 (87)	85 (87)	88
		% pass	88 (87)	93 (88)	93 (88)	93
		% success	75 (74)	81 (76)	79 (77)	81
Long (all ages)	All	No. of starts	6485	6031	5714	5473
		% retention	74 (76)	77 (79)	80 (82)	85
		% pass	80 (82)	88 (85)	90 (87)	92
		% success	60 (62)	67 (67)	72 (71)	79
Long (16-18)	1	No. of starts	810	481	538	740
		% retention	81 (80)	81 (83)	88 (85)	91
		% pass	74 (80)	88 (84)	89 (88)	96
		% success	60 (64)	71 (69)	79 (74)	87
Long (19+)	1	No. of starts	895	485	434	423
		% retention	73 (75)	81 (78)	88 (81)	93
		% pass	81 (82)	88 (84)	87 (87)	91
		% success	60 (62)	71 (65)	77 (71)	84

Qualification Type	level	Year of completion	2005	2006	2007	2008 *
Long (16-18)	2	No. of starts	927	1032	1034	1221
		% retention	72 (76)	82 (79)	78 (81)	88
		% pass	85 (82)	87(84)	87 (87)	89
		% success	58 (61)	72 (66)	68 (70)	78
Long (19+)	2	No. of starts	1098	1145	1141	970
		% retention	74 (73)	75 (77)	78 (79)	85
		% pass	85 (82)	91 (86)	93 (87)	93
		% success	63 (60)	68 (66)	72 (69)	79
Long (16-18)	3	No. of starts	1482	1457	1343	1370
		% retention	77 (81)	75 (82)	80 (84)	83
		% pass	79 (84)	85 (86)	87 (87)	91
		% success	61 (68)	64 (71)	70 (73)	75
Long (19+)	3	No. of starts	852	935	715	673
		% retention	72 (72)	71 (76)	68 (79)	73
		% pass	81 (79)	87 (84)	93 (87)	95
		% success	58 (57)	62 (63)	63 (68)	69
Short (16-18) ( < 5 weeks)	All	No. of starts	186	144	148	116
		% retention	97 (99)	99 (99)	100 (99)	100
		% pass	95 (90)	95 (91)	100 (93)	99
		% success	93 (89)	94 (90)	100 (92)	99
Short (16-18) (5 -24 weeks)	All	No. of starts	1326	531	277	303
		% retention	92 (89)	90 (91)	100 (92)	99
		% pass	87 (80)	92 (83)	95 (84)	95
		% success	80 (71)	83 (76)	95 (77)	95
Short (19+) ( < 5 weeks)	All	No. of starts	4918	4001	450	229
		% retention	99 (99)	99 (100)	97 (99)	97
		% pass	96 (95)	99 (95)	98 (95)	99
		% success	95 (94)	98 (95)	96 (94)	96
Short (19+) (5 -24 weeks)	All	No. of starts	3100	2281	1808	939
		% retention	86 (90)	91 (91)	95 (92)	94
		% pass	85 (87)	94 (89)	97 (90)	94
		% success	74 (78)	85 (81)	83 (83)	89
Short <5 weeks (all ages)	All	No. of starts	4426	4145	598	345
		% retention	99 (99)	99 (100)	98 (99)	99
		% pass	96 (94)	99 (95)	99 (94)	97
		% success	95 (94)	98 (94)	97 (94)	97
Short 5-24 weeks (all ages)	All	No. of starts	4426	2812	2085	1242
		% retention	88 (90)	91 (91)	95 (92)	97
		% pass	86 (86)	93 (88)	97 (89)	94
		% success	76 (77)	85 (80)	92 (82)	93

\* 2007/08 data taken from Pro-Achieve using the latest ILR F05 at 06 February 2009.

## SELF-ASSESSMENT OF CURRICULUM AREAS

### Summary of Overall Effectiveness Grades for Sector Subject Areas (SSAs) from Faculty SARs

(Grades are based on success rates of most significant provision, i.e. long courses, with the exception of SSA 13 where long and short are aggregated to capture all the main teacher training provision)

SSA no. #	Sector Subject Area	Grade \$	Faculty
1 (13.1%)	Health, Public Services and Care *	2 (2)	Gen. Education & Care Professional Studies
2 (7.8%)	Sciences and Mathematics	2 (2)	Gen. Education & Care
3 (0.3%)	Agriculture, Horticulture and Animal Care	1 (2)	Gen. Education & Care
4 (9.9%)	Engineering and manufacturing technologies *	2 (3)	Technology
5 (6.6%)	Construction, planning and built environment *	3 (3)	Technology
6 (5.5%)	Information and communication technology	1 (1)	Technology Gen. Education & Care
7 (6.3%)	Retail and commercial enterprise *	2 (2)	Professional Studies
8 (3.9%)	Leisure, travel and tourism	2 (2)	Professional Studies
9 (12.1%)	Arts, media and publishing	2 (3)	Arts Gen. Education & Care
10 (0.8%)	History, philosophy and theology	2 (2)	Gen. Education & Care
11 (3.0%)	Social sciences	2 (3)	Gen. Education & Care
12 (4.3%)	Languages, literature and culture	3 (3)	Gen. Education & Care
13 (3.7%)	Education and training	3 (3)	Learning Development
14 (14.8%)	Preparation for life and work *	2 (2)	Arts (LLDD) Skills and Support Key Skills (all Faculties)
15 (7.8%)	Business, administration and law *	2 (2)	Gen. Education & Care Professional Studies Technology

\* including Work Based Learning graded 3 for overall effectiveness

# % of college enrolments in brackets

\$ 06/07 grade in brackets

**Work Based Learning Overall Framework Success Rates (national rates in brackets)**

(Data from 06/07 and 07/08 period 15 QSRs)

The difference from the MLP of 45% set by the LSC in 2007 is shown (the MLP for the 2009/10 commissioning round was changed to 50% in Dec 08)

<b>Frameworks</b> (with 06/07, 07/08 leavers in brackets)	<b>2006/07</b>		<b>2007/08</b>	
	<u>Overall success</u>	<u>Diff. from MLP</u>	<u>Overall success</u>	<u>Diff. from MLP</u>
<b>App + Adv App</b> (275, 244)	59% (59%)	+14	61% (64%)	+16
<b>Apprentices</b> (204, 184)	63% (60%)	+18	63% (64%)	+18
<b>Advanced App</b> (71, 60)	47% (56%)	+3	53% (63%)	+8
<b>16-18 apprentices</b> (104, 64)	46% (60%)	+1	42% (64%)	-3
<b>16-18 adv. apprentices</b> (54, 49)	46% (57%)	+1	51% (61%)	+6
<b>19+ apprentices</b> (100, 115)	80% (60%)	+35	76% (65%)	+31
<b>19+ adv. apprentices</b> (17, 11)	47% (56%)	+2	64% (65%)	+19
<b>SSA1 (Health, Public Services &amp; Care)</b> (46, 31)	48%	+3	45%	=
<b>SSA4 (Engineering)</b> (59, 40)	56%	+11	56%	+11
<b>SSA5 (Construction)</b> (63, 71)	54%	+9	48%	+3
<b>SSA7 (Retail)</b> (80, 93)	81%	+36	76%	+31
<b>SSA15 (Business)</b> (8, 8)	88%	+43	63%	+18

<b>College Key Strengths</b>	<b>College Key Areas for Improvement</b>
<ul style="list-style-type: none"> <li>• Good leadership and management</li> <li>• The College has a good capacity for improvement</li> <li>• Good FE achievement and standards</li> <li>• On graded courses the proportion of learners achieving high grades is significantly higher than the national average</li> <li>• Outstanding learner feedback</li> <li>• Success rate for WBL 19+ learners is significantly above nat. average and MLP</li> <li>• Well developed self assessment leading to improvements</li> <li>• Outstanding financial management</li> <li>• Good success for learners on non-accredited adult and community programmes</li> <li>• Well planned and effective teaching</li> <li>• Staff development and training</li> <li>• Effective additional learning support</li> <li>• College libraries and information services are good</li> <li>• Partnerships that promote learners' achievements and opportunities</li> <li>• Outstanding value for money</li> </ul>	<ul style="list-style-type: none"> <li>• FE Level 3 long course retention rates:  Long Level 3 (16-18) retention rate at 83% (06/07 NA 84%) has risen 8% since 05/06, and long level 3 (19+) has risen 2% to 73% since 05/06 (06/07nat. av. 79%)</li> <li>• Some work based learning success rates:  WBL overall &amp; timely success for 16-18s are below national rates &amp; 16-18 overall success is below 50%  19+ apprentice timely success is below national rate (20% against 48%)  SSA 1 &amp; 5 overall success is below 50% (45% &amp; 48% respectively)</li> </ul>